Register now for Walker Business Connections Virtual Career Week!

Hosted by Business Career Services and the Brantley Risk and Insurance Center, this event offers a chance to strengthen your company's brand and screen quality internship and career candidates. All companies at the sponsor level or above will have opportunities to engage with students virtually on Wednesday and Thursday before the virtual career fair. Sponsors will get to choose between participating in workshops, panels, mock interviews and information sessions.

**WHEN:**
- WEDNESDAY, SEPT 30
- THURSDAY, OCT 1
- FRIDAY, OCT 2

**VIRTUAL CAREER FAIR**
FRIDAY, OCT 2

**WHERE:**
VIRTUAL VIA ZOOM & HANDSHAKE

Register at businesscareers.appstate.edu/career-fair. See next page for registration levels.
**SPONSOR $500**

**Walker Business Connections**
- Customizable company profile at virtual career fair
- Varied, accessible ways to interact with students: Video, audio, & chat
- Ability to create unique event types that fit your recruiting needs
- Pre-scheduled 1:1 appointments
- Group session to help students learn about your company
- 1:1 appointments during the fair

**Branding**
- Student engagement opportunities: workshops, panels, mock interviews, and information sessions Wednesday & Thursday before virtual career fair
- Opportunities for presentations to student groups
- Company profile, logo, and link on Business Careers website
- Featured Employer Spot on digital signage in Peacock Hall
- Job Postings Featured in WCOB Marketing

**PIPELINE PATRON $1,000**

Pipeline patrons are remote recruitment champions of the Walker College of Business. Patron support allows Business Career Services and the Brantley Center to continue to provide professional and career development support for students to create a pipeline of hireable graduates.
- Patrons will receive all Sponsor benefits as well as additional recognition throughout the semester.

**BASIC $250**

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